

A Game Changer Indeed! Amit Maheshwari Is The 2022 DDP Game Changer

The 2022 India Cargo Awards were special for Softlink Global for two noteworthy honors.

CEO and Managing Director, Mr. Amit Maheshwari, was bestowed the DDP Game Changer and Softlink Global received “Best Technology Service Provider- Cargo & Logistics Industry” award.

Under the aegis of the Logistics Technology Guru, Softlink Global has been churning out innovative ERP solutions for close to three decades now.

The DDP Game Changer award underlines his never-ceasing efforts for digitalizing logistics and freight operations. Being awarded as the Best Technology Service Provider- Cargo & Logistics Industry, boosted the spirit of an already hardworking team.



Mr. Maheshwari took to task of integrating logistics and freight on a single platform and today aims to power logistics service providers with powerful data insights. He is constantly in pursuit of introducing latest technologies into all products. It's powered by like Blockchain, AI and ML and will boost data-backed decision-making.

What began as a vision to simplifying problems of domestic customs brokers has expanded to gaining the trust of over 4500 LSPs in 45+ countries.

Softlink Global's products' growing acceptance comes from innovating, digitizing, and automating logistics and freight forwarding operations.

A firm believer in technology, Mr. Amit Maheshwari continues to innovate despite rolling out path-breaking products for decades.



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